

EDUCATION, EMPLOYMENT & EARNINGS: ANALYZING DATA FROM BUSINESS MANAGEMENT AND ADMINISTRATION

This Cluster Analysis of *Business Management and Administration* in the Commonwealth highlights information important to each of the five pathways — Administrative Support, Business Information Management, General Management, Human Resources Management, and Operations Management — included in this career cluster.

What trends do we currently see? What trends may we anticipate?

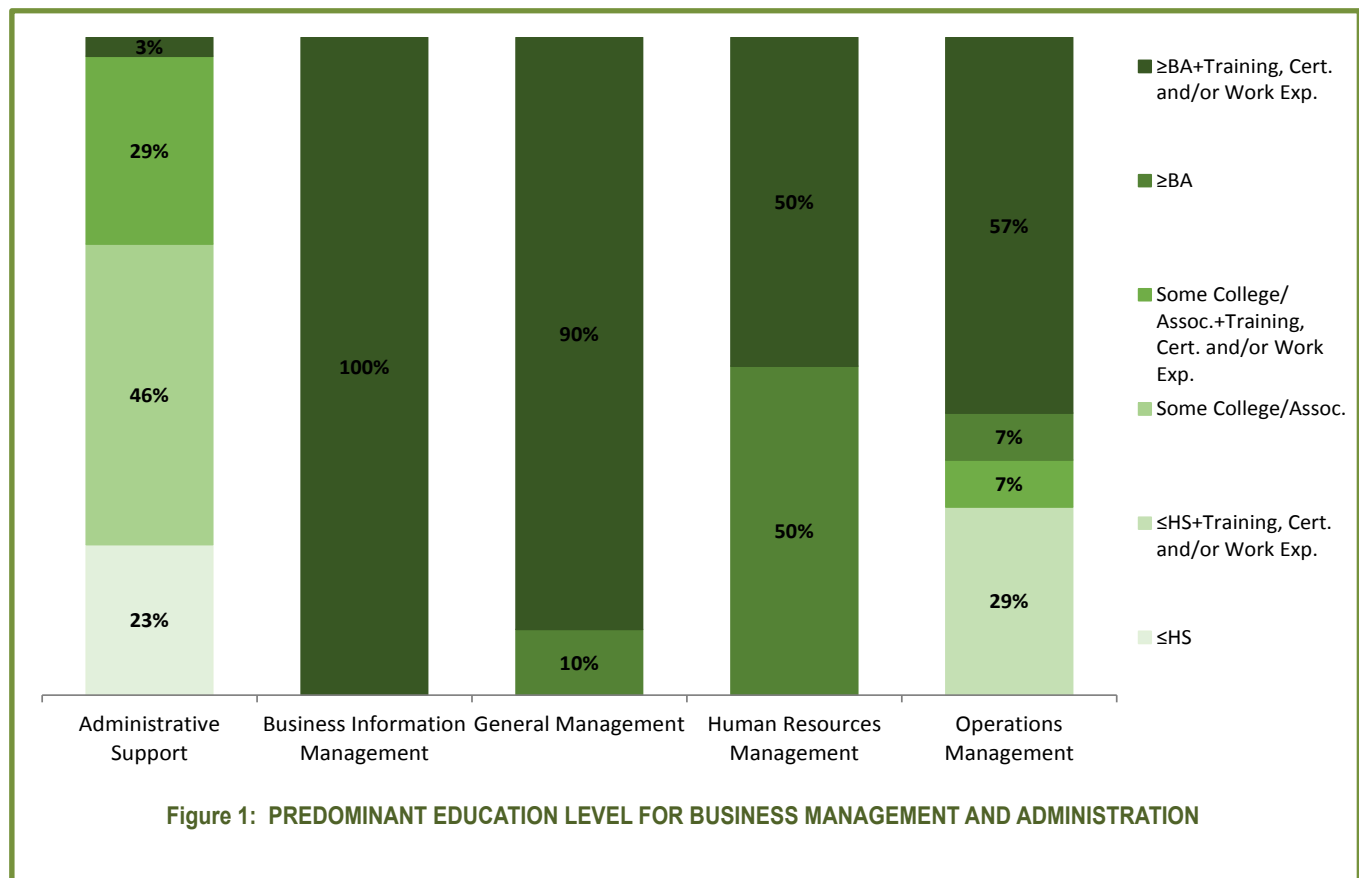
- With the exception of those in the *Administrative Support* pathway, occupations within this cluster generally require at least some college.
- *Administrative Support*, however, is expected to see the highest growth in sheer number of available jobs.
- Careers in Business Management and Administration vary widely by subject matter, from an advertising and marketing focus to emergency management.
- Particularly strong job growth is anticipated for Meeting, Convention, and Event Planners.

9%

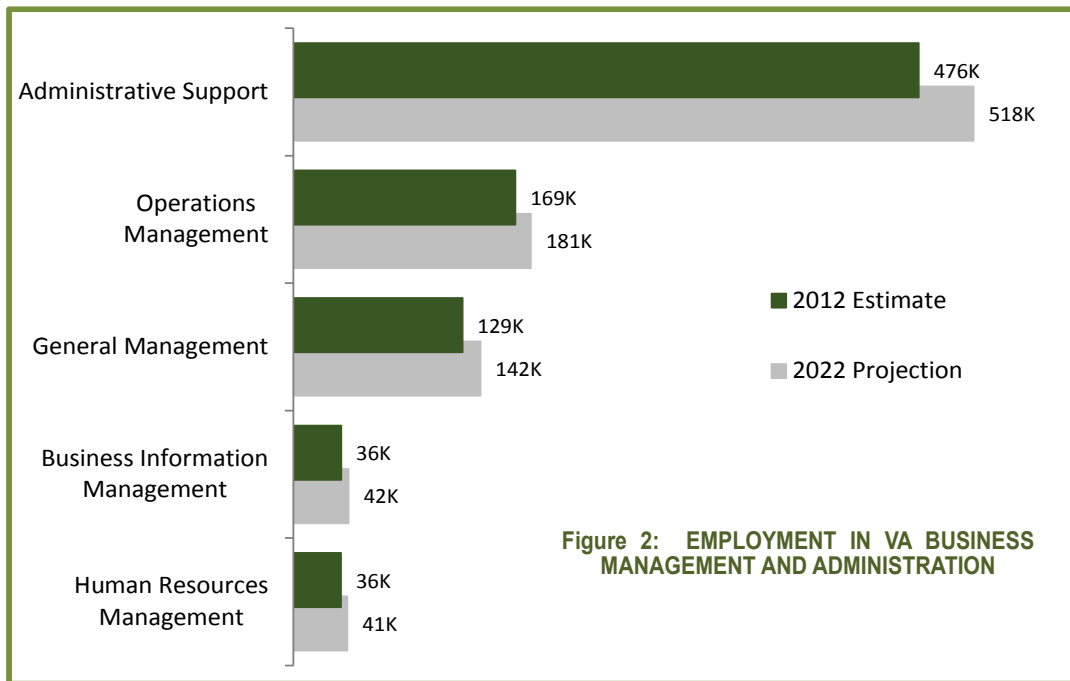
Expected growth in Business Management and Administration jobs by 2022.

EDUCATION

Figure 1 shows the predominant level¹ of education and training in each pathway. Education classification is determined by Trailblazers, based on US Bureau of Labor Statistics occupational education and training data.



Footnote 1: Reflects predominant education by the number of occupations in each pathway, not the number of workers



EMPLOYMENT

Figure 2 compares the estimated 2012 employment for each pathway to projected 2022 employment levels.

Data are provided by the Virginia Employment Commission.

EARNINGS AND GROWTH

Figure 3 presents the size and median wage-earning for the two fastest-growing occupations in each pathway. Wage data are provided by the US Bureau of Labor Statistics' Occupational Employment Statistics program.

