

EDUCATION, EMPLOYMENT & EARNINGS: ANALYZING DATA FROM HOSPITALITY AND TOURISM

This Cluster Analysis of *Hospitality & Tourism* in the Commonwealth highlights information important to each of the six pathways—Lodging; Recreation, Amusements & Attractions; Restaurants & Food/Beverage Service; and Travel & Tourism—included in this career cluster.

What trends do we currently see? What trends may we anticipate?

- The Hospitality & Tourism Cluster is expected to grow by over 65,000 jobs between the years 2012 and 2022, with over 21,000 employment opportunities available annually.
- Most of the new jobs in this cluster will be in the Restaurants and Food/Beverage Services pathway.
- While the Travel and Tourism pathway is expected to grow in the coming years, there is likely to be a decrease in the demand for positions such as Travel Agents. This may reflect the increasing use of online reservation systems for booking personal travel.

14%

Expected growth in Hospitality & Tourism jobs by 2022.

EDUCATION

Figure 1 shows the predominant level¹ of education and training in each pathway. Education classification is determined by Trailblazers, based on US Bureau of Labor Statistics occupational education and training data.

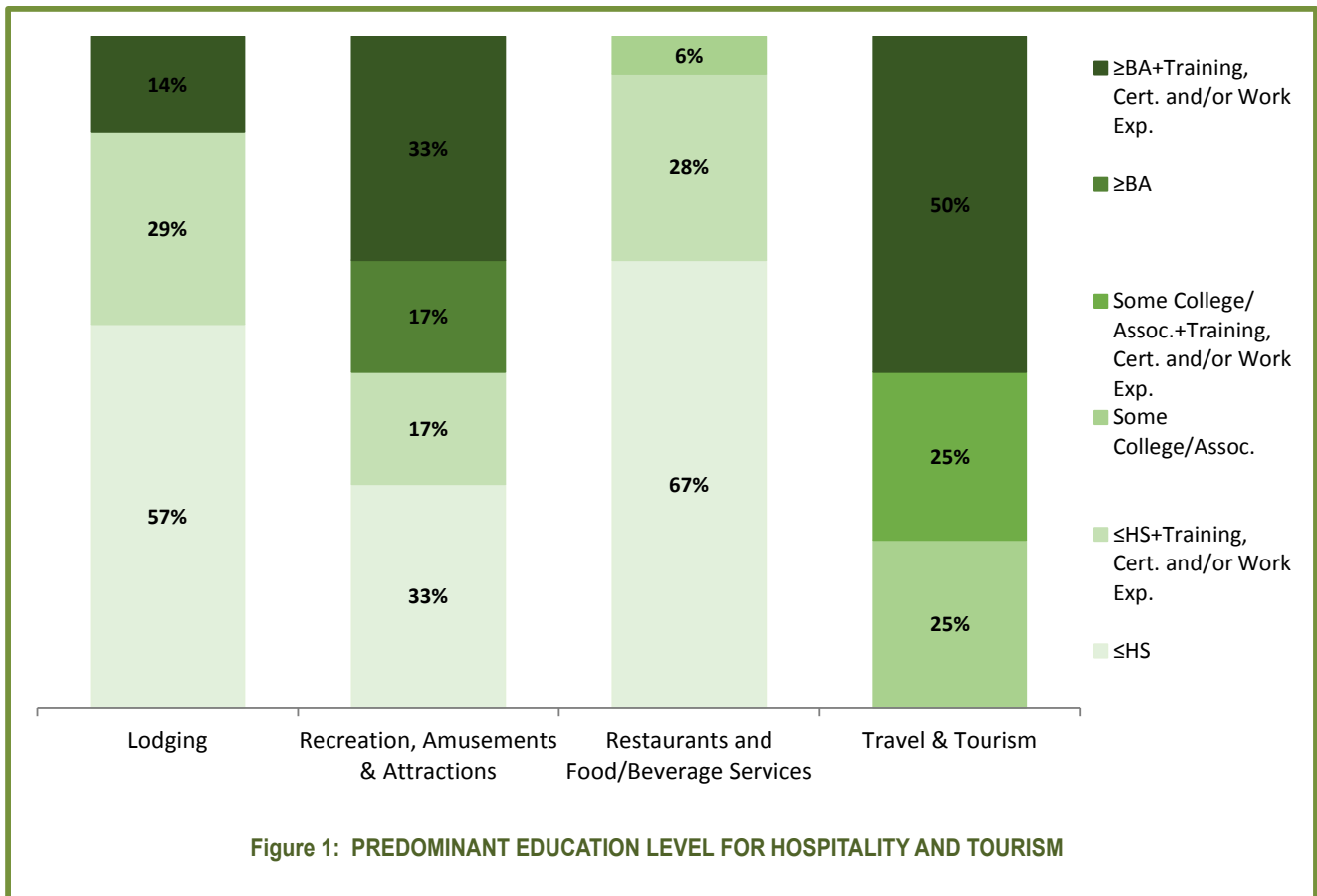
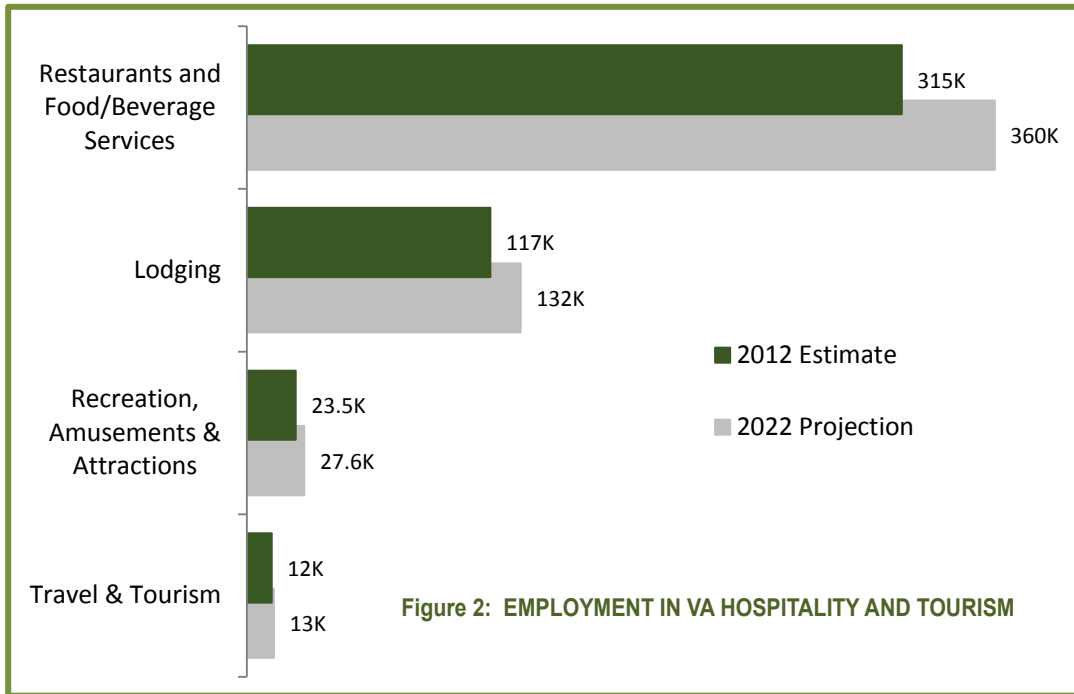


Figure 1: PREDOMINANT EDUCATION LEVEL FOR HOSPITALITY AND TOURISM

Footnote 1: Reflects predominant education by the number of occupations in each pathway, not the number of workers



EMPLOYMENT

Figure 2 compares the estimated 2012 employment for each pathway to projected 2022 employment levels.

Data are provided by the Virginia Employment Commission.

EARNINGS AND GROWTH

Figure 3 presents the size and median wage-earning for the two fastest-growing occupations in each pathway. Wage data are provided by the US Bureau of Labor Statistics' Occupational Employment Statistics program.

