

# EDUCATION, EMPLOYMENT & EARNINGS: ANALYZING DATA FROM HOSPITALITY & TOURISM

This analysis of the *Hospitality & Tourism* cluster in the Commonwealth highlights important information for each of its four career pathways—*Lodging; Recreation, Amusements, & Attractions; Restaurants & Food/Beverage Services; and Travel & Tourism*.

What trends do we currently see? What trends may we anticipate?

- The 10 percent employment growth expected for the *Hospitality & Tourism* cluster through 2024 is slightly greater than the 9 percent growth expected for the Commonwealth as a whole.
- Among all career clusters, *Hospitality & Tourism* will have the greatest number of job openings annually over the next decade, with over 20,000 employment opportunities becoming available each year throughout the state. Over three fourths (78%) of these annual job openings will occur within the *Restaurants & Food/Beverage Services* pathway.
- The predominant education level of most occupations within this cluster is high school or less.



## EDUCATION

Figure 1 shows the predominant level<sup>1</sup> of education and training in each pathway. Education data was determined by Trailblazers based on US Bureau of Labor Statistics occupational education and training data.

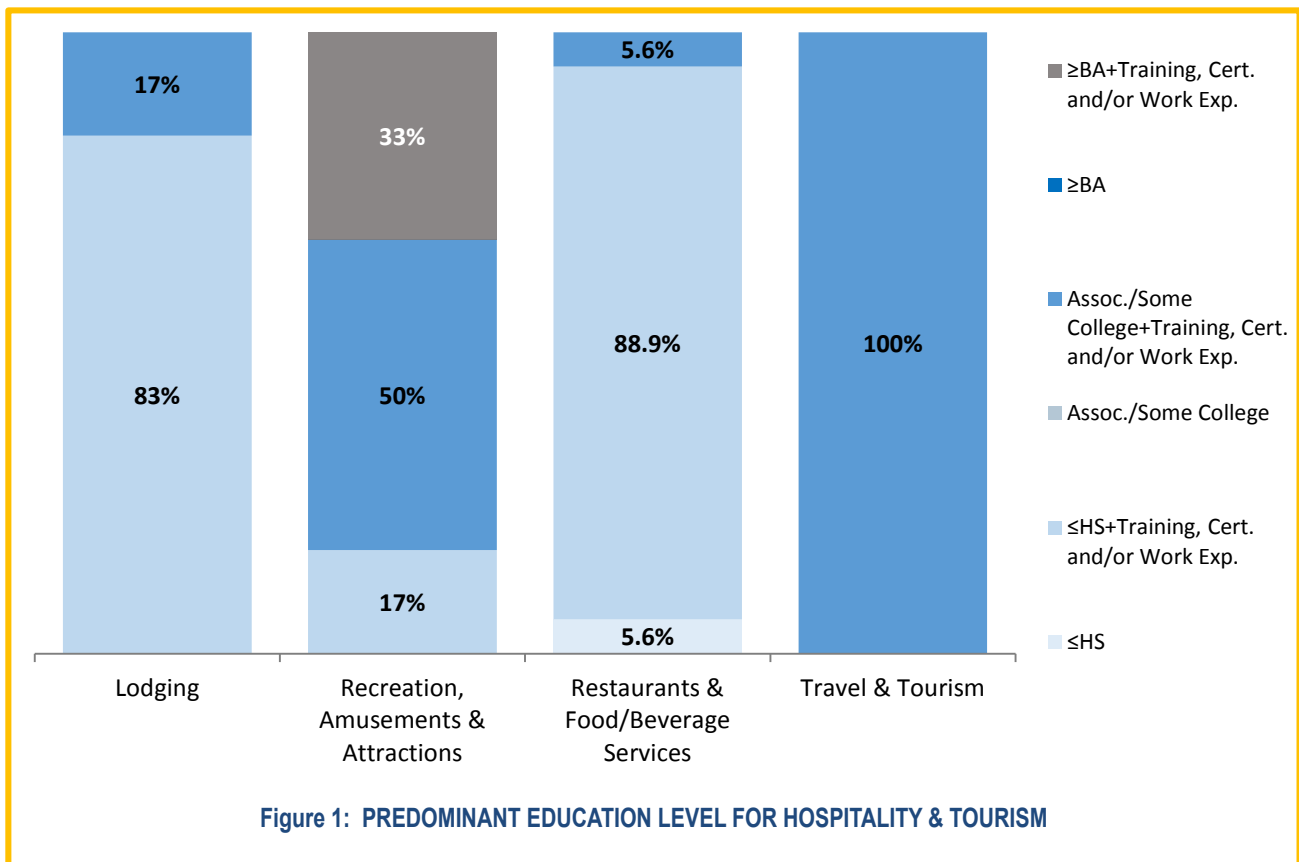
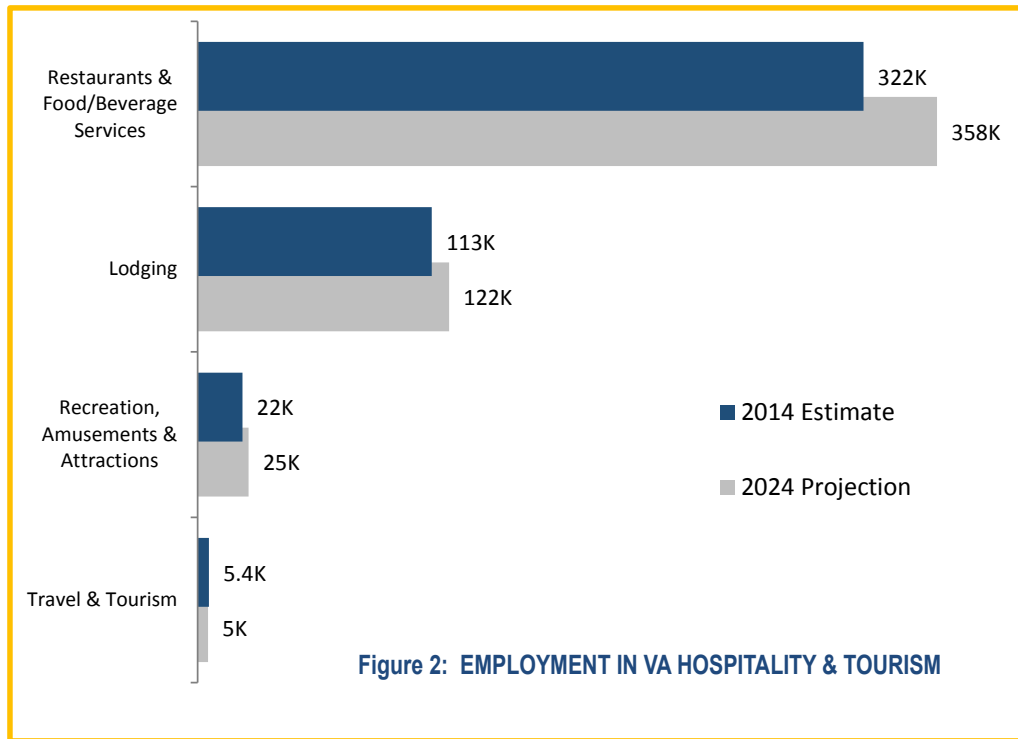


Figure 1: PREDOMINANT EDUCATION LEVEL FOR HOSPITALITY & TOURISM

Footnote 1: Reflects predominant education by the number of occupations in each pathway, not the number of workers



**EMPLOYMENT**

Figure 2 compares the estimated 2014 employment for each pathway to projected 2024 employment levels.

Data are provided by the Virginia Employment Commission.

**EARNINGS AND GROWTH**

Figure 3 presents the size and median wages of the occupations in each pathway with the highest projected percentage of growth. Wage data are provided by the US Bureau of Labor Statistics Occupational Employment Statistics program.

